

2024

# SPRING *Conference*

**April 21-23**

Hotel Roanoke



**VASS**

*Virginia Association of School Superintendents*

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## SUNDAY EVENTS & SPONSORS

### 35th Annual VASS Golf Tournament

- 11:30 a.m.-5 p.m.
- Moseley Architects
- Mark III Benefits

[Sign up here](#)

### Wellness Spa (Invite only)

- Moseley Architects
- VAcorp

### Reception (Open to all)

- Moseley Architects
- 6-7 p.m., Hotel Roanoke North Entry Foyer

### Board of Directors Dinner (invite only)

- Moseley Architects
- 7 p.m., [Billy's Ritz Room](#)

### VTLA Dinner (invite only)

- Pierce Insurance
- Participate Learning
- 7 p.m., [Hotel Roanoke, Regency Overlook](#)

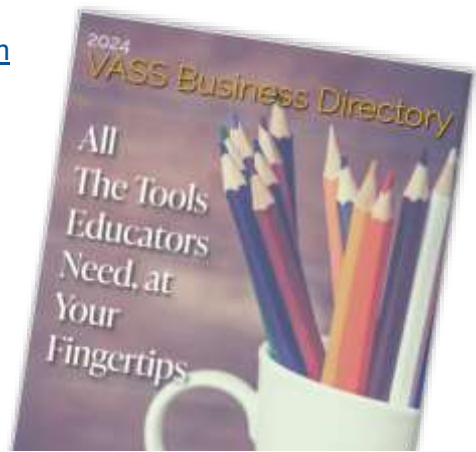
### Women Superintendents Dinner (invite only)

- Just Right Reader
- 7 p.m., Hotel Roanoke, [Pine Room](#)

### Hospitality Suite (Superintendents only)

- TCG, a HUB International Company
- 9 p.m. - 11 p.m., Room 274

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**Thank you, partners!**

DAY 1 MORNING SESSION  
[Roanoke Ballroom A-D](#)

7:00 AM-8:15 AM

- ■ ■ Breakfast

7:30 AM-8:15 AM

- ■ ■ Partner Advisory Committee
- ■ ■ Morning Session Presiding Officer  
**Dr. Kristy Somerville-Midgett**  
VASS President & Superintendent,  
Brunswick County

8:15 AM-8:25 AM

- ■ ■ Welcome and Opening Remarks

8:25 AM-8:40 AM

- ■ ■ 2023-2024 Virginia  
Superintendent of the Year Message  
**Dr. Verletta White**  
Superintendent, Roanoke City

8:40 AM-8:45 AM

- ■ ■ Ignite Talk  
**Dr. Amy Blake-Lewis**  
Superintendent, Henry County



8:45 AM-9:00 AM

- ■ ■ Welcoming Remarks and Updates from  
State Superintendent of Public Instruction  
**Dr. Lisa Coons**  
State Superintendent of Public Instruction

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DAY 1 MORNING SESSION

[Roanoke Ballroom A-D](#)

**9:00 AM-9:45 AM**

■ ■ ■ Legal Hot Topics Panel

Moderator:

**Micah Schwartz**

Williams Mullen

Panelists:

**Nikki Cheuk**

Sands Anderson

**Joel Francis**

Botkin Rose

**Stacy Haney**

Haney Phinyowattanachip

**Daniel Masakayan**

McGuireWoods



**9:45 AM-10 AM**

■ ■ ■ Remarks from U.S. Senator

**Mark Warner**

**BREAKOUT SESSIONS**

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**SESSION 1 10:10 AM-11 AM**

- Superintendent Contract Negotiations
- Financial Planning Rules of Thumb
- Be Intentional - Sustainable Systems Change Doesn't Happen By Chance
- VTLA and VASS Executive Coaching

**SESSION 2 11:10 AM –12 PM**

- Repeat sessions
- Office of Behavioral Health and Wellness

**See pages 5-6 for Breakout Session Details**

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## 10:10 AM BREAKOUT SESSIONS

### SUPERINTENDENT CONTRACT NEGOTIATIONS

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Presider: **Dr. Jason Van Heukelum**  
Superintendent, Winchester City  
Presenter: **Micah Schwartz**,  
VASS Attorney, Williams Mullen  
(Repeat at 11:10)

*Location:*  
[Roanoke EF](#)

### FINANCIAL PLANNING RULES OF THUMB: JUNK OR TREASURE

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*Location:*  
[Roanoke GH](#)

Presider: **Dr. Crystal Edwards**  
Superintendent, Lynchburg City  
Presenters: TCG, a HUB International Company  
**Mason Moses**, Senior Vice President  
**Eric Williams**, Vice President  
(Repeat at 11:10)

### BE INTENTIONAL - SUSTAINABLE SYSTEMS CHANGE DOESN'T HAPPEN BY CHANCE

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Presider: **Dr. Carol Carter**  
Superintendent, King & Queen County  
Presenters: Commonwealth Learning  
Partnership (CLP) and VaSCL  
**Gena Keller**, Executive Director, CLP  
**Dr. Pam Moran**, Executive Director, VaSCL  
**Dr. Tina Manglicmot**, CLP  
(Repeat at 11:10)

*Location:*  
[Crystal  
Ballroom A-C](#)

### VTLA AND VASS EXECUTIVE COACHES SESSION

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*Location:*  
[Crystal  
Ballroom DE](#)

Presenters:  
**Dr. Jared Cotton**, Senior Coach &  
Superintendent, Chesapeake City  
**Dr. Lori Harper**, Senior Coach &  
Superintendent, Amelia County  
**Dr. Gaynell Lyman**, ALP Consultant

## 11:10 AM BREAKOUT SESSIONS

### REPEAT SESSIONS

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#### OFFICE OF BEHAVIORAL HEALTH AND WELLNESS

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Presider:

**Dr. Melissa Saunders,**

Superintendent, Manassas Park City

Presenters: Virginia Department of Education

**Dr. Lisa Coons**

State Superintendent of Public Instruction

**Dr. Jeremy Raley**

Chief of Staff, Virginia Department of Education

*Location:*

[Crystal](#)

[Ballroom DE](#)

#### END OF MORNING SESSION

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## AWARDS LUNCHEON

[Roanoke Ballroom A-D](#)

**12:00 PM-1:15 PM**

Welcoming Remarks

**Dr. Cardell C. Patillo**

VSBA President

Recognition of:

- VTLA participants
- Executive Coaches
- Senior Coaches
- Outgoing Members
- Legislative and PLC Committees
- Board of Directors
- VASS President
- Regional Superintendents of the Year
- Virginia Superintendent of the Year

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**See page 7 for Superintendent of the Year Highlights**

2024-2025 REGION

# SUPERINTENDENTS OF THE YEAR



**MERV DAUGHERTY**  
Chesterfield  
Region I



**DOUG STRALEY**  
Lotisa  
Region V



**OLWEN HERRON**  
Williamsburg-  
James City  
Region II



**KIM HALTERMAN**  
Alleghany  
Highlands  
Region VI



**THOMAS TAYLOR**  
Stafford  
Region III



**DENNIS CARTER**  
Smyth  
Region VII



**LATANYA MCDADE**  
Prince William  
Region IV



**ANNETTE BENNETT**  
Appomattox  
Region VIII

## HISTORY OF VIRGINIA'S SUPERINTENDENTS OF THE YEAR

2024 Verletta White, Roanoke City

2023 Walter R. Clemons, Gloucester County

### 2022 All of Virginia's Division Superintendents

2021 Melody D. Hackney, Hopewell City

2020 Jeffery O. Smith, Hampton City

2019 Jared A. Cotton, Henry County

2018 Aaron C. Spence, Virginia Beach City

2017 James F. Lane, Chesterfield County

2016 Pamela R. Moran, Albemarle County

2015 Patrick K. Murphy, Arlington County

2014 Rita D. Bishop, Roanoke City

2013 James G. Merrill, Virginia Beach

2012 Lorraine S. Lange, Roanoke County

2011 Rosa Atkins, Charlottesville City

2010 Frederick S. Morton, IV, Henrico County

2009 Deborah Jewell-Sherman, Richmond City

2008 Donald J. Ford, Harrisonburg City

2007 J. David Martin, Fauquier County

2006 Billy K. Cannaday, Jr., Chesterfield County

2005 John O. Simpson, Norfolk City

2004 N. Wayne Tripp, Salem City

2003 W. Randolph Nichols, Chesapeake City

2002 Wayne D. Lett, Newport News

2001 Mark A. Edwards, Henrico County

2000 Stewart D. Roberson, Hanover County

1999 Woodrow W. Mullins, Jr., Tazewell County

1998 K. Jane Massey-Wilson, West Point

1997 Steven R. Staples, York County

1996 Paul D. Stapleton, Charlotte County

1995 Robert R. Spillane, Fairfax County

1994 William C. Boshier, Jr., Henrico County

1993 Stephen M. Baker, Hanover County

1992 C. Fred Bateman, Chesapeake City

1991 Alfred R. Butler, IV, Franklin City

1990 William C. Boshier, Jr., Henrico County

1989 Jerry L. Austin, Mecklenburg County

1988 Gene R. Carter, Norfolk City

BREAK AND PARTNER VISITATION

1:15 PM-1:45 PM

DAY 1 AFTERNOON SESSION

[Crystal Ballroom](#)

■ ■ ■ Afternoon Session Presiding Officer  
**Dr. Elie Bracy**  
VASS Secretary/Treasurer &  
Superintendent, Portsmouth City

1:45 PM-2:30 PM

■ ■ ■ [ALL IN VA Tabletop Presentations](#)

2:30 PM-3:30 PM

■ ■ ■ Regional Debriefing

3:30 PM-5 PM

■ ■ ■ Wellness Activities (By invitation)

Spa Sessions

Axe Range, *Sponsored by Just Right Reader*

Happy Hour, *Sponsored by Better Lesson*

Financial Wellness, *Sponsored by TCG, a HUB International Company*

END OF AFTERNOON SESSION

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5:30 PM-7:00 PM

# RECEPTION

*Open to all*

[Taubman Museum of Art](#)  
[110 Salem Avenue SE](#)



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- Varsity Tutors
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- Right at School
- Renaissance
- Pierce Group Benefits
- Commonwealth Clean Energy
- Howard Shockey and Sons
- K12 Coalition
- Participate Learning
- Tutored By Teachers
- ZMM Architects
- Effective School Solutions
- Waterford Early Learning

**Gallery Tour, 6:00 PM-7:00 PM**

Sponsor: School Status



DAY 2 GENERAL SESSION

[Roanoke Ballroom A-D](#)

**7:30 AM-8:30 AM**

■ Breakfast

**8:30 AM-8:45 AM**

■ VASS Annual Business Meeting

Presiding Officer

**Dr. Kristy Somerville-Midgette**

VASS President & Superintendent,  
Brunswick County

■ ■ ■ General Session

Presiding Officer

**Dr. Keith Perrigan**

VASS President-Elect & Superintendent, Washington County

**8:45 AM-8:55 AM**

■ ■ ■ Door Prizes

**8:55 AM-9:00 AM**

■ ■ ■ Welcoming Remarks

**Shellie Evers**

Supervisor, Virginia Center for School and Campus Safety

**9:00 AM-9:05 AM**

■ ■ ■ Ignite Talk

**Dr. Mark Burnette**

Superintendent, Carroll County

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DAY 2 GENERAL SESSION

[Roanoke Ballroom A-D](#)

9:05 AM-9:25 AM

■ ■ ■ **What Educators Need to Know about Generative AI**

Presenter: **Andrew Ko**  
Chief Innovation Advisor, AASA

9:30 AM-10 AM

■ ■ ■ AI Gallery Walk

10:10 AM-10:30 AM

■ ■ ■ **AI Systems Thinking at the Division Level**

Presenter: **Dr. Amy Cashwell**  
Superintendent, Henrico County

10:30 AM-10:50 AM

■ ■ ■ **ALP-Project Tomorrow National Speak Up Survey: Scaling GenAI**

Presenter:  
**Amos Fodchuk,**  
ALP President



10:50 AM-10:55 AM

■ ■ ■ **Ignite Talk**  
**Dr. Chip Jones**

Superintendent, Cumberland County

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ADJOURN

**SAVE THE DATE**

*VASS Fall Conference*

Richmond Marriott Downtown

**October**

**27-29, 2024**

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## PARTNERS



## SENIOR ASSOCIATE PARTNERS



## ASSOCIATE PARTNERS



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CollegeBoard



Crabtree, Kohnbaugh & Associates - Architects



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