

 MEMBERSHIP BENEFITS	Level 7	Level 6	Level 5	Level 4	Level 3	Level 2	Level 1
	Senior Partner	Partner	Senior Associate Partner	Associate Partner	Associate Partner without exhibit booth	Sponsor	Member
	\$15,000	\$10,000	\$7,500	\$6,000	\$5,000	\$3,500	\$1,200
VASS Membership	✓	✓	✓	✓	✓	✓	✓
VASS Annual Conference attendee list	✓*	✓*	✓*	✓*	✓*	✓	✓
Listing on VASS website	✓	✓	✓	✓	✓	✓	✓
Company representatives' contact information provided to superintendents	✓	✓	✓	✓	✓	✓	✓
Contact Information for superintendents attending Annual Conferences	✓	✓	✓	✓	✓	✓	
Complimentary Annual Conference registrations	5*	4*	3*	2*	2*	1	
Recognition of company's support in Annual Conference Program	✓*	✓*	✓*	✓*	✓*	✓	
Company logo included in Annual Conference Program	✓*	✓*	✓*	✓*	✓*	✓	
Complimentary full-page ad in printed VASS Business Directory, distributed at Annual Spring Conference and published in VASS newsletter and on VASS website	✓	✓	✓	✓	✓	✓	
Introduction at VASS Board of Directors Meeting	✓	✓	✓	✓	✓		
Opportunity to distribute promotional material before Annual Conference sponsored session/event	✓*	✓*	✓*	✓*	✓*		
Opportunity to present 30-second video at Annual Conference	✓*	✓*	✓*	✓*	✓*		
6' Exhibition Table (Fall / Winter); 8'x6' Pipe & Drape Booth (Spring) for Annual Conference (priority location based on partner level)	✓*	✓*	✓*	✓*			
Recognition by VASS Officer during Opening Session of Annual Conference	✓*	✓*	✓*	✓*	✓*		
Logo on VASS website with link to company's website	✓	✓	✓	✓	✓		
Logo displayed in slide show and above News & Announcements on VASS website	✓	✓	✓	✓	✓		

Opportunity to have announcement or article featured once a month under News & Announcements on VASS website and in VASS newsletter (maximum 12 per annual membership year)	✓	✓	✓	✓	✓
Opportunity to have video posted on Partner Goods & Services page on website	✓	✓	✓	✓	✓
Listing in “searchable” Partner Directory of goods and services on VASS website	✓	✓	✓	✓	✓
Contact information for all superintendents	✓	✓	✓	✓	✓
Contact information for all school division leaders (in areas for goods and services offered)	✓	✓	✓	✓	✓
Letter of Introduction from VASS Executive Director	✓	✓	✓	✓	✓
Opportunity to reference VASS Partnership in correspondence	✓	✓	✓	✓	✓
Email to Regional Chairs requesting consideration of hosted Lunch & Learn	✓	✓	✓		
Email to specific VASS members requesting consideration of taking call	✓	✓			
Personal introductions by VASS staff	✓	✓			
Facilitation of partner-sponsored dinner/reception for VASS members	✓	✓			
Opportunity to present one webinar to superintendents and staff members per annual membership year.	✓	✓			
Facilitation of focus group meeting with VASS Members	✓				
Opportunity to present to VASS Members in person once per annual membership year	✓				

* Associate Partners (Levels 3-7) receive these benefits at the VASS Fall Annual Conference, The VASS-VASBO Winter Annual Conference, & the VASS Spring Annual Conference.