VASS MEMBER BENEFITS CHART OF LEVELS

MEMBERSHIP BENEFIT/LEVEL	Level 1 $2,000	Level 2 $5,000	Level 3 $7,500	Level 4 $10,000	Level 5 $15,000
Website Exposure	Listed in Business Directory	Listed in Business Directory	Listed in Business Directory 30-Second Video showed at all three conferences and on website Logo on website (linked)	Listed in Business Directory 30-Second Video on Partners Page and played at all three conferences Logo on website (linked)	Listed in Business Directory 30-Second Video on Partners Page and played at all three conferences Priority Position of Logo on website (Linked)
Newsletter Recognition		Eligible to submit (1) news items (per year)	Eligible to submit (2) news items (per year)	Eligible to submit (4) news items (per year)	Logo in Newsletter Eligible to submit (6) news items annually Featured Partner of Month
Conference Registration	Pay conference registration fee	(2) Fall Registration (1) Winter Registration (2) Spring Registration	(3) Fall Registration (2) Winter Registration (3) Spring Registration	(4) Fall Registration (2) Winter Registration (4) Spring Registration	(5) Fall Registration (3) Winter Registration (5) Spring Registration
Conference Exposure	Ability to Sponsor Special Functions based on availability Presiding officers ask all partners to stand and be recognized	Ability to Sponsor Special Functions based on availability FULL Page Ad in Spring Conference Printed Business Directory provided to all superintendents and on the website Presiding officers ask all partners to stand and be recognized	Fall Conf. - Exhibition Table Winter Conf. - 6 foot table *Priority Given to Top Level* PRIORITY to Sponsor Special Functions Company Listed with Logo in Fall, Winter, Spring Conference Programs FULL Page Ad in Spring Conference Printed Business Directory provided to all superintendents and on the website 30-Second Video played during all conferences Presiding officers ask all partners to stand and be recognized	Fall Conf. - Exhibition Table Winter Conf. - 6 foot table *Priority Given to Top Level* PRIORITY to Sponsor Special Functions Company Listed with Logo in Fall, Winter, Spring Conference Programs FULL Page Ad in Spring Conference Printed Business Directory provided to all superintendents and on the website 30-Second Video played during all conferences Presiding officers ask partners to stand and be recognized, and recognize highest level partners with logos on the screen (1) personal introduction per year during conferences by VASS staff Strategic Sponsor Sticker	Fall Conf. - Exhibition Table Winter Conf. - 8x6 Booth *Priority Given to Top Level* PRIORITY to Sponsor Special Functions Company Listed with Logo in Fall, Winter, Spring Conference Programs FULL Page Ad in Spring Conference Printed Business Directory provided to all superintendents and on the website 30-Second Video played during all conferences Eligible to introduce one conference break-out session, as conference agenda allows Presiding officers ask partners to stand and be recognized, and recognize highest level partners with logos on the screen (3) personal introductions per year during conferences by VASS staff Strategic Sponsor Sticker Facilitation of a sponsored dinner for VASS members (non-mandatory)
Regional Meetings			Regional Chairs Request for consideration of hosted Lunch & Learn	Regional Chairs Request for consideration of hosted Lunch & Learn	Regional Chairs Request for consideration of hosted Lunch & Learn
Information Provided to Superintendent	Company/Representative Info provided in printed directory- at Fall only	Company/Representative Info provided in printed directory- at Fall only Letter of Introduction from VASS Executive Director 1x introduction of new partner at a Board of Directors meeting - max 2 mins. remarks	Company/Representative Info provided in printed directory- at Fall only Letter of Introduction from VASS Executive Director 1x introduction of new partner at a Board of Directors meeting - max 2 mins. remarks	Company/Representative Info provided in printed directory- at Fall only Letter of Introduction from VASS Executive Director 1x introduction of new partner at a Board of Directors meeting - max 2 mins. remarks (3) requests to specific VASS members for consideration of taking a call	Company/Representative Info provided in printed directory- at Fall only Letter of Introduction from VASS Executive Director 1x introduction of new partner at a Board of Directors meeting - max 2 mins. remarks (6) requests to specific VASS members for consideration of taking a call Facilitation of focus group meeting with VASS members (non-mandatory)
Webinars		Opportunity to advertise 1 non VASS Sponsored webinar in VASS newsletter and on website (this would not count against their one newsletter submission)	Opportunity to advertise 1 non VASS Sponsored webinar in VASS newsletter and on website (this would not count against their one newsletter submission)	Opportunity to advertise 1 non VASS Sponsored webinar in VASS newsletter and on website (this would not count against their one newsletter submission) Opportunity to present (1) VASS Sponsored and co-hosted webinar to superintendents and staff members	Opportunity to advertise 1 non VASS Sponsored webinar in VASS newsletter and on website (this would not count against their one newsletter submission) Opportunity to present (2) VASS Sponsored and co-hosted webinar to superintendents and staff members